

Friday, August 17, 2018



SBP Participated in the 14th International Book Fair Panama 2018

The Superintendency of Banks of Panama (SBP) participated in the 14th International Book Fair Panama 2018. The fair was held at the Atlapa Convention Center for six consecutive days. The fair is the most important cultural event in the country and was organized by the Panamanian Book Chamber.

During the event, the Bank Customer Service staff promoted its Financial Education Program, whose motto is “Better Decisions Starting Today,” through workshops and educational videos of topics such as the importance of saving money and money and budgeting. These were designed for children, youth and adults, providing them the necessary education to help them to make sound financial decisions.

It is worth Noting that the SBP participation in fairs is part of the actions the institution takes annually to foster financial education from childhood, nurturing financially responsible adults, plus overseeing the rights of clients and bank consumers.