

Kathy de Guardia
Director of International Projects and Affairs

Ms. de Guardia holds a master's degree in Business Administration (MBA) from Nova State University, a Bachelor's Degree in Computer Science with an emphasis in Business Information, and a Specialization in International Studies from the College of Charleston, South Carolina.

She has over 20 years of experience in developing and implementing marketing and promotion strategies, fund management, and project management in different economic sectors: technology, advertising agencies, NGOs, and government.

Among the companies and institutions that have provided significant value to her professional experience are COMPAQ, the Panama Tourism Authority (ATP, for its acronym in Spanish), the City of Knowledge Foundation, Semanario Capital Financiero, DDB advertising agency, and the International Center for Economic Development (CINDE, for its acronym in Spanish).
