



The SBP's Website: important source of information and consults

The United States of America, Venezuela and Colombia are the countries that more often visit the Superintendency of Banks of Panama's website, in addition to Panama.

According to the website traffic report, in the last 30 days there have been approximately 20 thousand visits, of which more than 10 thousand new users consult some type of information on the SBP's website for the first time. The average visiting time is 00:03:15 (3 minutes with 15 seconds).

The visits were from 97 countries or territories, Panama being the largest visitor, followed by the United States. Other countries that also visited the website were Mexico, Ecuador, Costa Rica, Spain, Canada and the Dominican Republic.

According to comparative graphs of the SBP's Information Technology Directorate, the most visited pages are those that refer to regulations and agreements and the general information, economics and statistics pages.

On the other hand, the report shows that approximately 1000 visits were to the Banking Customer Attention portal; of these, close to 900 were by first time visitors.

By content, the web pages with the most traffic are the general information pages with approximately 30 percent, 9 percent in the regulation section, another 9 percent for consults, 6.9 percent orientation and 5 percent were for the claims section.

In the same order, Panama, the United States of America, Venezuela and Colombia were also the countries that visited this section the most during this last term.

Through the www.superbancos.gob.pa web page, the SBP offers timely and accurate information about the International Banking Center; it is an important consult tool for investors, international organizations, attorney firms, students and others.