



SBP does Banking Consumer Attention Service Infomercials

With the central topic “Banking Consumer, by meeting your obligations, you exercise your rights”, the Superintendency of Banks of Panama launches its first infomercial, focused on an orientation and education campaign aimed at the banking consumer, on the banking customer attention service that this institution provides.

This show is the first of a series of deliveries coordinated for monthly broadcasting, and its main purpose is to make known the changes in the processes of dealing with claims, as well as the duties and rights and practical advice to follow for the banking consumers.

The first report had the participation of Mrs. Marilyn Psilópulos, Head of the SBP’s Banking Customer Attention Service Department, who explained the Superintendency of Banks’ role in the task of looking after the observance of the rights and duties of the banking consumer through this institution’s Customer Service Office.

The infomercial was broadcast on Eco TV, Channel 28, on the Economic Pulse show, and is available on the SBP’s website.