



Lecture on public speaking techniques



Aiming to keep the staff of the Superintendency of Banks of Panama (SBP) abreast with better communication tools, the Human Resources Directorate organized a lecture denominated “Creating a great executive: How to speak in public without fear”, addressed to the team of executives.

Constantly the technical and specialized staff of the SBP has the need to communicate clearly and effectively in expositions, conferences, lectures, forums, both internally and outside the institution.

Among other things, this training aims to provide tools that enable all speakers to have an impact during the first ten seconds, to achieve impacting speeches and expositions, to make visual contact with the audience and to attain quick ways to earn the audience’s trust.

The participants learned the most advanced persuasion and communication techniques that only top executives in the most developed countries master.

The lecture was dictated by Galo Velasquez, social communicator and international conference speaker, who specializes in corporate image and in the art of public speaking.